

MEDIA RELEASE



2222 Laguna Canyon Road • Laguna Beach, California 92651

www.lagunacollege.edu

FOR IMMEDIATE RELEASE

May 10, 2010

CONTACT

Tracy Hartman (949) 376-6000 x241
thartman@lagunacollege.edu

The 21st ANNUAL COLLECTOR'S CHOICE A One-of-a-Kind Fundraiser Benefiting Arts Education

On Saturday, June 12 at 5:30pm Laguna College of Art & Design will host its 21st Annual Collector's Choice Fine Art Event and Auction on the grounds of the college campus located at 2222 Laguna Canyon Road in Laguna Beach. Enjoy a festive summer evening featuring a fine art raffle and auction. Tickets are now available for \$150 each and include an opportunity to win artwork in the raffle. The evening will also feature a silent and live auction, dinner, beverages, and entertainment.

The essence of this event is the incredible variety of fine artwork generously contributed by local and regional professional artists. Original paintings and drawings in a variety of media, as well as sculpture and hand blown glass are just a few examples of the artwork available from artists you are sure to recognize, many of whom will be in attendance the night of the event. This year's auction emcee will be Jim Nye, "The Benefit Auction Guy". The public is encouraged to visit the college gallery June 7-11 to preview the collection of artwork that will be available for auction.

"Collector's Choice is the principal fund-raising event of the college each year. We are always honored to be the recipients of the extraordinary collection or artworks donated by well-known artists who generously support our students and programs. Each year guests attending Collector's Choice take home incredible treasures, and have a lot of fun in the process," said trustees and event co-chair Mary Ferguson.

Each year, more than 400 friends of the college join together for this evening of fellowship in support of the college's students and programs. This vital fundraiser provides financial assistance to promising students as all proceeds will benefit student scholarships and provide funds to enhance facilities. The outpouring of generous support by the artists who donate their work, corporate and individual sponsors, and underwriting from members of the board of trustees of the college help make this one-of-a-kind event possible.

For ticket and event information please call (949) 376-6000 ext. 241 or thartman@lagunacollege.edu

Images:

"Treetalk", fine art photography by Suzi Chauvel

"At the Stroke of Midnight" oil and mixed media collage by Betty Haight and Stephanie Cunningham

"Tiare Hanalei" oil on canvas by Tom Swimm

Silent auction items available at last year's event

Founded on Classical Drawing Skills, Fueled by Creative Energy, and Dedicated to Excellence

Laguna College of Art & Design is a private, not-for-profit college where outstanding artist-educators, visual arts programs, state-of-the-art facilities, and year-round exhibitions give fresh vision to Laguna's extraordinary legacy in the visual arts. Founded in 1961, the college educates artists at all stages of their creative careers, offering Bachelor of Fine Arts degrees in Drawing and Painting, Graphic Design, Illustration, and Feature Animation. Gallery Exhibition Hours: Mon-Fri 9am-5pm and Sat 9am-4pm

###