

# MEDIA RELEASE



2222 Laguna Canyon Road • Laguna Beach, California 92651

[www.lagunacollege.edu](http://www.lagunacollege.edu)

**FOR IMMEDIATE RELEASE**  
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**CONTACT**  
Tracy Hartman (949) 376-6000 ext. 241  
[thartman@lagunacollege.edu](mailto:thartman@lagunacollege.edu)

## **Collector's Choice Raises \$100,000 for Laguna College of Art & Design**

**Laguna Beach, CA** - Laguna College of Art & Design raised \$100,000 to benefit student programs and scholarships at the 20<sup>th</sup> Annual Collector's Choice Fine Art Event and Auction on June 6 at the college's campus. The sold-out event was attended by more than 400 people.

Special guests attending the gala event were Mayor Kelly Boyd and wife Michelle, City Council Members Toni Iseman and Elizabeth Pearson, Arts Commissioners Nancy Beverage and Suzi Chauvel, and LCAD supporters that included Bobbi Cox, Christopher Tower, Mark Porterfield, and Rosemarie and David Kuhn. The festive evening included a compelling speech by LCAD Student Enrique Escobedo, silent auction, raffle, and was punctuated with an exhilarating live auction led by Master of Ceremonies Ed Arnold. In recognition of the 20<sup>th</sup> anniversary, event founders Nancy Snyder and Janice Johnson were honored for their pioneering efforts to launch what has evolved into one of Laguna's largest annual fundraisers and premier social event for the region. Gourmet cuisine and beverages were provided by Sundried Tomato Café, Laguna Culinary Arts and Ketel One Vodka.

The artist reception was attended by the many talented and generous local artists who collectively donated 130 pieces valued at more than \$160,000 and continue to make Collector's Choice a success. Kathy Jones, Andrew Myers, Regina Jacobson, Anne England, and Gerard Basil Stripling were among those in attendance at the artist reception as well as contributing artwork to the auction.

"Kristi and I are delighted with the attendance, enthusiasm, energy and results from the 20th Annual Collector's Choice celebration. It was a fun and very well attended event. We are especially honored and humbled by the artists' donations. Every year the artist community comes together and supports the future with their donations to Collector's Choice. It would not be possible without their generous donations of original drawings, paintings, mixed media, photography, ceramics, glass and sculpture. The College benefits greatly from their efforts, and we salute them!" said event co-chair Mary Ferguson.

### **Images:**

- CC 1 - LCAD Vice President of Development Patsee Ober with volunteer Sue Chick at the Ketel One Martini Bar.
- CC 2 - Event Co-Chairs Mary Ferguson and Kristi DeCinces with husband Doug.
- CC 3 - Guests Dave Sanford, Michelle Boyd, John Campbell, Kay Kearney, and Steve Dotoratos.
- CC 4 - Artwork in the silent auction.

### **Founded on Classical Drawing Skills, Fueled by Creative Energy, and Dedicated to Excellence**

Laguna College of Art & Design is a private, not-for-profit college where outstanding artist-educators, visual arts programs, state-of-the-art facilities, and year-round exhibitions give fresh vision to Laguna's extraordinary legacy in the visual arts. Founded in 1961, the college educates artists at all stages of their creative careers, offering Bachelor of Fine Arts degrees in Drawing and Painting, Graphic Design, Illustration, and Feature Animation, and a Master of Fine Arts degree in painting. <http://news.lagunacollege.edu>

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