

# MEDIA RELEASE



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## **FOR IMMEDIATE RELEASE**

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## **The 20<sup>TH</sup> ANNUAL COLLECTOR'S CHOICE A One-of-a-Kind Fundraiser Benefiting Arts Education**

**Laguna Beach, CA** - On Saturday, June 6 Laguna College of Art & Design will host its 20<sup>th</sup> Annual Collector's Choice Fine Art Event and Auction on the pastoral grounds of the college campus located at 2222 Laguna Canyon Road, Laguna Beach. Enjoy a festive summer evening featuring a fine art raffle and auction. Tickets are now available for \$125 each and give each guest an opportunity to win their choice of any contributed piece of artwork in the raffle. The evening will also feature a silent and live auction. Dinner, beverages, entertainment, and complimentary valet parking are included.

The essence of this event is the incredible variety of fine artwork generously contributed by local and regional professional artists. Original paintings and drawings in a variety of media, as well as sculpture and hand blown glass are just a few examples of the artwork available from artists you are sure to recognize, many of whom will be in attendance the night of the event.

"Collector's Choice is the principal fund-raising event of the college each year. Proceeds help with scholarships, library books, and much-needed equipment and supplies. We are always honored to be the recipients of the extraordinary collection or artworks, donated by over 120 well-known artists, who generously support our students and programs. Each year guests attending Collector's Choice take home incredible treasures, and have a lot of fun in the process," said trustees and event co-chairs Kristi DeCinces and Mary Ferguson.

The main event begins at 6:00 pm with a Cocktail Artist Reception and preview of artwork in the college gallery; followed by hosted beverages and dinner buffet at 7:00pm; and entertainment, raffle and live auction at 7:00pm. The college's gallery is open June 1-6 from 9:00 am to 5:00 pm and June 6 from 9:00 am to 3:00 pm to preview the collection of artwork that will be available for Collector's Choice.

Each year, more than 400 friends of the college join together for this fine evening of art, food, drink and fellowship in support of the college's students and programs. This vital fundraiser provides financial assistance to promising students as all proceeds from this event will benefit the student scholarship fund and provide funds to enhance facilities and technology.

The outpouring of generous support by the artists who donate their work, corporate and individual sponsors, and underwriting from members of the board of trustees of the college help make this one-of-a-kind event possible. Cuisine will be provided by Sundried Tomato Café, wine by Laguna Culinary Arts, and martini bar by Ketel One Vodka.

For ticket and event information please contact Tracy Hartman at (949) 376-6000 extension 241. This event will sell out. Special thanks to: Ketel One Vodka, Laguna Beach Magazine, Laguna Culinary Arts, ShowPros and Sundried Tomato Café.

**Images:**

“Hope”, oil on canvas by Regina Jacobson

“Canal Reflections”, oil on canvas by Tom Swimm

Ceramic sculpture with 22K gold veneer by Ron Dier

“Taste of the Good Life”, acrylic by Sue Thompson

Silent Auction - Guests peruse and bid on silent auction items

**Founded on Classical Drawing Skills, Fueled by Creative Energy, and Dedicated to Excellence**

Laguna College of Art & Design is a private, not-for-profit college where outstanding artist-educators, visual arts programs, state-of-the-art facilities, and year-round exhibitions give fresh vision to Laguna’s extraordinary legacy in the visual arts. Founded in 1961, the college educates artists at all stages of their creative careers, offering Bachelor of Fine Arts degrees in Drawing and Painting, Graphic Design, Illustration, and Feature Animation. Gallery Exhibition Hours: Mon-Fri 9am-5pm and Sat 9am-4pm

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