

MEDIA RELEASE



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Emerging Talent Shines at Industry Open House

The best and brightest graduating seniors and alumni showcased their body of work to premier studios, designers and executives at Laguna College of Art & Design's 5th Annual Industry Open House on May 21. Industry professionals were on hand to meet the students, get a firsthand look at their broad range of talent, conduct casual interviews and provide career placement assistance.

Attendees enjoyed an informal screening of animation films and still images and a tour of campus studios transformed into galleries exhibiting a stunning array of genres and mediums. Members of the class of 2009 were joined by a select cohort of alumni, combining to represent several of the college's disciplines: Animation, Game Art, Illustration, and Graphic Design.

"Our majors represent the breadth of vision of Laguna College of Art & Design, where ideas are as vital as ability. Industry Open House allows top creative art industry professionals to select the next generation of talented artists. This experience is an invaluable tool for interaction between LCAD students and companies seeking new talent. It's a big step to a successful professional future. Imagine being introduced to companies you always dreamed of working for and knowing such companies are also looking for you," said Robin Fuld, Director of Career Services.

Each year, Industry Open House draws guests from premier organizations to the college seeking an opportunity to recruit from this select pool of qualified and skilled candidates. This year 34 students and alumni put their best foot forward for a panel that included Disney, Blizzard, Vans, Hurley, Action Sports Group and Nickelodeon, just to name a few. An exciting addition was the *Laguna Animation Film Festival* held at South Coast Cinema where students and alumni presented a screening of animation short films and works in progress.

The event serves to annually raise the profile of the college before a multitude of industries and reinforce LCAD's position as a premier institution, renowned for producing the next generation of great artists and designers. An astounding 80% of students involved in past years have received employment offers as a result of this experience. Industry Open House truly serves to market the college's best asset - its students.

Images:

Students meeting with industry representatives
Animation Film Festival at South Coast Cinema

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